# Paid Disability Focus Group A Texas Health Insurance Company Wants to Hear from You!

### WHAT:

Focus groups in San Antonio, Texas.

## **FOR WHOM:**

Individuals with mobility, hearing, visual, and mental health disabilities or having chronic illnesses, ages 21 to 64, as well as their families/caregivers.

#### WHY:

A healthcare company would like to hear from you about how they can add value to their health plans. They want to understand the daily experiences and challenges people with disabilities and their families/caregivers face.

You have the opportunity to provide valuable feedback to an insurance provider about their benefits and services that may result in enhancing services, not reduce them. The goal is to find out what you need and expect, not taking anything away.

Seldom do health insurers ask for feedback and to learn how they impact the lives of individuals living with disabilities. This is an opportunity for your experiences and thoughts to be heard.

#### WHEN:

November 16 San Antonio

2-3:30 PM Hearing Disabilities 4:30-6 PM Hidden Disabilities 7-8:30 PM Spanish Session

November 17 San Antonio

10-11:30 AM Mobility Disabilities 1-2:30 PM Visual Disabilities

## **COMPENSATION:**

We realize your time is valuable and each participant will be compensation \$75 for their time. Refreshments will be provided.

# **CONTACT:**

If you are interested, please contact Cheryl Duke at 804-633-6752 or <a href="mailto:cduke@disability-marketing.com">cduke@disability-marketing.com</a> by November 8, 2017.

The Solutions Marketing Group, a disability-focused consulting and strategy firm, will facilitate the discussion.